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As organizations invest more heavily in their IT infrastructure, managed services providers (MSPs) and administrators should consider how they can keep digital environments secure and organized. By taking the time to reduce organizational IT complexity and align end-user behavior with business goals, network professionals can do their part to provide a unified IT experience, support overall objectives, and—most importantly—prevent potentially crippling data breaches.

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For MSP customers across a wide range of industries, the importance of taking these steps has never been more pronounced or more immediate. In fact, a report from Juniper Research found that cybercrime will cost businesses more than $2 trillion in 2019. While many of these costs will come from external bad actors carrying out brute force attacks on organizations and infecting networks with malware, some breaches come from within. In fact, Verizon's 2019 Data Breach Investigations report concludes that insiders caused 34% of all data breaches carried out in 2018—although many were inadvertent.

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